

# MICHAEL CONNOLLY

Senior Art Director &  
Visual Designer

## Contact Info

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📞 303.847.2578

✉️ mike@conolee.com

💻 www.conolee.com

## Connect

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**Bē** behance.net/conolee

**in** linkedin.com/in/conolee

**📷** instagram.com/conolee

**🎨** dribbble.com/conolee

## Expertise

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Art Direction

Branding & Identity

Creative Direction

Graphic Design

Mobile App Design

Print Design & Production

Photography

UI / UX Design

Web & Mobile Design

Strong communications skills  
with attention to detail.

Hello my name is Michael Connolly,  
I am a ACD / Senior AD & Visual Designer  
with a passion for problem-solving visual  
communications.

*With nearly 15 years working in the field of Creative Deisgn, I have had a wide variety of experience working with various brands and creative talent. Always striving to help my clients in a positive way, I continue to expand my skills and understanding of what it means to create good business with good design.*

## Experience

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### **Conolee Design Co.**

*ACD / Senior AD & Visual Designer / 2011 - Present*

After moving internationally in 2011 I have worked as an independant ACD / AD and Design working with agencies and private businesses located around the world. This opportunity has pushed me to broaden and apply my skills to a higher level.

### **Mondo Robot**

*Art Director / 2008 - 2011*

The atmosphere of this boutique agency fostered collaboration between creatives, developers, producers, and account directors. This greatly benefited my professional growth as I was able to learn and grow along with my colleagues. I worked as a member of a collaborative team of creative designers and developers working on projects ranging from web and mobile applications to photography and filming projects.

Noteworthy Project: I was the Art Director and Photographer for the rebranding of the Microsoft's student recruiting program. I was responsible for designing the new brand identity system and marketing materials across a variety of print & digital platforms. I presented all concepts, ideas, and visual direction to the client.

## Education

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2000 - 2003

### **Al Collins Graphic Design School**

*B.A. in Design & Visual Communications*

Fall Semester 1998

### **National Outdoor Leadership School**

*A semester course becoming a leader in backcountry travel and survival.*

## Past Brand Experience

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Microsoft

Redbull

Intrawest Resorts

The Dali Museum

Steamboat

Noodles & Co.

Bernina

California Almonds

Yogi Tea

The Denver Art Museum

## Experience Continued

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### **Sterling Rice Group**

*Interactive Art Director / 2006 - 2008*

As a senior creative I helped lead a team to establish the interactive department within this long-time advertising agency. Bringing experience and knowledge of the interactive medium, I collaborated with other departments to create digital campaigns and web site destinations for new clients and existing.

Noteworthy Project: I was the lead creative on the launch of the highly anticipated Bernina 8 series sewing machine. I was responsible for art direction and design of the digital campaign which included banner ads, direct email marketing, website destination, and a live webcast to launch the product. I worked closely with the Bernina head team in Switzerland on brand consistency and execution.

### **Focused Interaction**

*Interactive Designer / 2005 - 2006*

I began working for Focused Interaction as a freelancer and eventually was hired as an Interactive Designer. I worked under an Art Director building my skills, taking direction, and working to improve my design process.

Noteworthy Project: I was involved in a variety of fast-paced Red Bull projects with tight-deadlines. Responsible for email blasts, newsletters, banner ads, and both html and flash based websites, all of this while upholding the Red Bull brand and marketing strategies.